



SHAUN PEARCE
— REALTOR®



Professional
PORTFOLIO

Shaun Pearce, Realtor
Century 21 United Realty
705-875-6049
shaun.pearce@century21.ca



@shaunpearce_realestate
www.shaunpearce.ca



ABOUT ME



***I help families
build their
future through
real estate.***



Family is the driving force for everything I do. As a father, husband, son, and brother, I understand and appreciate family dynamics, needs and aspirations.

It was my love of family that inspired my **"Family First" signature real estate system**. My Family First system was specially designed to address families' unique real estate needs.

Apart from being a Realtor, I am also an experienced real estate investor with a portfolio of investment properties. Sharing my knowledge of real estate investing with clients is a passion of mine.

I am proud to call East City, Peterborough, Ontario, my home, where I live with my wife Sarah and our son Myles - the loves of my life.

THE FAMILY FIRST SIGNATURE SYSTEM

01

YOUR STORY

Our starting point is all about **YOU**, and **YOUR** family. It's your unique story and vision that guides your real estate goals.

02

STRATEGY

The roadmap to achieve success and avoid disappointment.

Buying - I'll ensure you're a confident and qualified buyer and, if needed, I can refer you to a financial planner or lender.

Selling - I'll design a custom marketing plan and strategy to attract buyers and get the best price for your home.

03

SITE & STRUCTURE

Buying or investing? We'll determine the type of home you want and the location you want it in. **Selling?** We'll determine the site and structural selling features of your current home.

04

SELL & SUCCEED

We've successfully executed your buying/selling strategy. Once your ideal is in place, we'll work together to complete all requirements to ensure a smooth closing.



PROFESSIONAL ACCOMPLISHMENTS



SHAUN PEARCE
— REALTOR® —

- ✓ **#2 Top Producer** on the award winning Tamer Kamar & Associates Real Estate Team for 2022 and 2023.
- ✓ **Team Manager** of the Tamer Kamar & Associates Real Estate Team. Awarded top team in January – June 2023 and October – December 2023.
- ✓ **Achieved Top 21** Century 21 Real Estate team in Canada for October 2023.
- ✓ **Owner and Operator** of a portfolio of investment properties in Peterborough and the Kawartha Lakes including single-family, multi-family and joint venture partnerships.





RELEVANT EXPERIENCE

Successfully executed a variety of real estate transactions in 2023 including single-family residential, waterfront, commercial, multi-family, agricultural, vacant land, and residential leases.

Over 15 years of experience in marketing and sales, with extensive skills in negotiation and strategic marketing.

Engaged in private real estate investment coaching 2020 through 2023 with Infinite Real Estate and Rock Star Real Estate.

Completed "The Listings Lab" - a specialized Realtor marketing course - in 2023 to enhance my marketing of client properties.

***Put my 15+ years
of marketing &
sales experience
to work for you.***



SHAUN PEARCE
— REALTOR® —

CAUSES I BELIEVE IN



YMCA

Team Captain for the YMCA Strong Kids Campaign annual pickleball tournament fundraiser in 2024.



MUSICFEST

Served 6 years as a Director on the Peterborough Music Fest's Board.



PATH

Dedicated Realtor for PATH. Provide ongoing marketing and donor management advice for Peterborough Action for Tiny Homes (PATH).



YES

Served 6 years as a Director for the YES Shelter for Youth & Families' Board.

TESTIMONIALS

"We have been nothing but impressed by the ethical, respectful and speed in which Shaun worked for us. Shaun helped us buy our new home and sell our old home in 3 days. We always looked forward to meeting with Shaun, his expertise was so helpful with many of the decisions we needed to make. His easy-going nature combined with his real estate knowledge made all our worries melt away. I would highly recommend Shaun and his team to help anyone with selling or purchasing your new home." ~ Nicola L.

BUY & SELL

INVESTMENT

"We chose to work with Shaun because of his experience with real estate investing. He's extremely knowledgeable in that space and has the hustle mentality we were looking for in an agent. He's helped us buy and sell a few properties now and we will continue working with him indefinitely. He's gone above and beyond what you'd expect from a realtor. We love Shaun and the Century 21 team in Ptbo!" ~ Andrea M.

“ I highly recommend Shaun and his team’s services; you won’t be disappointed. ”

"Shaun is a great guy! Shaun and his team were instrumental in selling my 200-acre farm and helping me purchase a great piece of vacant land to build on. I highly recommend Shaun and his team’s services; you won’t be disappointed."
~Michael G.

AGRICULTURAL & VACANT LAND

FIRST TIME HOME BUYER

"We can't speak highly enough of our experience with Shaun. We were first-time homebuyers with only basic knowledge about how to find the right place. Shaun was incredibly honest, responsive, and hands-on. He walked us through every step of the process. We're incredibly happy with the home we bought. If we ever look for a new home again, there isn't any question of who our Realtor will be!" ~ Kailee H.



MARKETING & MY “3 SECRET WEAPONS”

When I market your home, you can expect a range of professional services such as high-quality photography, virtual tours, open houses, printed materials, social media exposure, and your listing on various real estate websites. However, I will take the marketing of your home a step further with my “3 secret weapons” to ensure your home stands out in the market and attracts the ideal buyer.

MY “3 SECRET WEAPONS”

PAID ADVERTISING

Paid ads on Facebook and Instagram will promote your property to a larger, targeted audience. This can help increase visibility and speed up the sale process.

CUSTOM WEBSITE

A custom listing website boosts your online visibility and attracts potential buyers effortlessly. It also helps improve your listing’s search engine rankings.

PROFESSIONAL PARTNERS

I’m proud to work with For the Love of Marketing (FTLOM) for custom website design, promotional videos and search engine optimization.



SHAUN PEARCE
— REALTOR® —

TAMER KAMAR
— & ASSOCIATES —

MY “NOT-SO-SECRET” WEAPONS

***When you work
with me, you work
with an entire
team of dedicated,
award-winning
real estate
professionals.***

With over 20 years of combined experience in the industry, the Tamer Kamar & Associates real estate team has a proven track record of success. Our diverse range of expertise and industry knowledge allows us to provide exceptional customer service and quality results to our clients.

We are proud to be the top-producing team at Century 21 United Realty January – June 2023 in total units sold and gross revenue generated.



OUR COMMITMENTS

MINE

Professional Service ✓

I am committed to providing you with the highest standard of service.

Honesty ✓

I will tell you the truth at all times, for better or for worse.

Consideration ✓

I understand that every real estate transaction is unique and shaped by the specific needs of you and your family.

***Our shared
commitment is
RESPECT!***



YOURS

Collaboration ✓

To develop our buying and/or selling strategy plan together.

Commitment ✓

To commit to the strategy/plan that we agree on.

Calm & Cool ✓

Trust the process.

Buying and/or selling real estate is an intense process and emotions can run high.

Know that I am here to guide you every step of the way.





SHAUN PEARCE

— REALTOR® —

Shaun Pearce, Realtor

Century 21 United Realty

705-875-6049

shaun.pearce@century21.ca



@shaunpearce_realestate

www.shaunpearce.ca

www.shaunpearce.ca